

David Tierney

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EDUCATION

2018 – 2021 B.A., Ramapo College of New Jersey, Mahwah, New Jersey

Major: Global Communication & Media

Minor: Marketing & Digital Filmmaking

Certificate: Web Development

Honors and Awards: Lambda Pi Eta (National Communication Association Honor Society)

LICENSES & CERTIFICATIONS

- Digital Marketing – Issued by Stukent, August 2020
- Google Ads Display – Issued by Google, July 2020

PUBLICATIONS

2020. Globalization of Bollywood: The Role of Online Media Content in Reaching Global and Local Audiences. *Metamorphosis.*

CONFERENCE PRESENTATIONS

(November 2020). *Globalization of Bollywood: The Role of Online Media Content in Reaching Global and Local Audiences.* Paper presented at the annual conference of the COPLAC, Windham, CT.

(March 2020). *Understanding the Dynamics of Social Media: Exploring How Generation Y and Generation Z Use Social Media.* Paper accepted to the annual conference of the New Jersey Communication Association, Newark, NJ. (Conference postponed due to COVID-19)

ONGOING PROJECTS

Pandemic Communication: How Public Health Campaigns and Communicative Practices by the State Impact Individual Behavior. As part of COMM 410: Global Media; Local Change, Ramapo College. (2020)

AWARDS & SPECIAL RECOGNITIONS

- Dean's List; 2017, 2018, 2019, 2020
- Lambda Pi Eta, National Communication Association Honor Society

SKILLS

Public Communication Campaigns, Global/Intercultural Communication, Public Relations, Social Media Management, Strategic Communication, Brand Development, Written & Interpersonal Communication, HTML, CSS, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Adobe InDesign